

FOR IMMEDIATE RELEASE

## **PreViser Corporation Appoints Director of Medical Technology to Expand Further into Medicine**

Mount Vernon, Wash. – July 15, 2008. PreViser Corporation, a leader in oral health risk assessment and management, announced that Dr. Randy R. Nolf, DDS has been appointed as their new Director of Medical Technology. PreViser ([www.previser.com](http://www.previser.com)) has the only patented, research-validated software that allows all dental professionals to accurately analyze patients' current oral health and future risk of oral diseases or problems. The program creates graphical reports that aid in treatment planning and enable patients to more fully participate in their treatment decisions by making their risk and disease status understandable. The PreViser suite of assessment tools has been translated into 4 languages and is accessed by dentists in over 40 countries.

PreViser is expanding this same risk assessment analysis into numerous fields of medical science, creating technology that provides decision support for medical professionals and education for patients to increase participation and compliance in their own treatments. Risk identification and management of disease in the earliest stage is sound cost saving strategy - increasingly important as patients must accept a larger share of their healthcare expenditures. When asked about PreViser's advance into medicine, Dr. Nolf stated, "We're applying important lessons learned from dentists and in dental disease management to other systemic diseases and other types of practice."

Dr. Nolf was one of the 10 periodontists on the original concept development team leading to PreViser's technology and co-holds the patent. He has maintained a full-time Periodontology practice in Stroudsburg, Pennsylvania while playing an advisory role with PreViser. "Dr. Nolf's innovative and continuing contributions to the field of disease management through computerized, objective risk and disease analysis makes it a logical progression to appoint him as the Director of Medical Technology as we expand beyond dentistry into other disease entities," stated Carl Loeb, PreViser CEO.

Nolf graduated from Temple University School of Dentistry in 1979, did his post-doctoral specialty training in the Temple Graduate Periodontology Program 1979-1981, and was a Clinical Surgical Instructor 1990-1999 in the Temple Graduate Perio Program. In his own practice, he shows a strong interest in software and technology, and is an active member of many dental associations.

When asked about the future of his practice Nolf said, "These are exciting times - medicine and dentistry are changing, and the next revolution will be in technology for less costly, interceptive treatments before expensive repair is required. Utilizing the same amount of money to treat a growing population while improving the outcomes for our patients is possible and confirmed by research. It's a great advantage to be in full-time practice while engaged in the development of these new technologies; it brings unique perspective to both my practice and my contribution at PreViser."

Nolf will continue his practice full-time with limited speaking engagements. For more information or an interview, contact Dr. Nolf through his Stroudsburg office 570-420-1500.

For more information about PreViser technology, visit [www.previser.com](http://www.previser.com)

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